Strategic Innovation & Leadership Program
January 16 - 17, 2014
Mumbai, India

“The efficiency game is over – it’s no longer about outsourcing and cost control. If Indian companies want to be really competitive globally, they have to innovate.”

-Vijay Govindarajan (VG)

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Creating the Future: Strategy is Innovation

Presented by Vijay Govindarajan (VG)

Session Objectives
Develop a framework to answer the following questions:
Why do companies need to continuously innovate strategically?
How can firms identify market discontinuities that shape the future evolution of the industry?
How can firms exploit accelerating global opportunities, as a result of the discontinuous shifts in the marketplace?
How can firms build the requisite organizational DNA to create the future while managing the present?
How do you execute breakthrough strategies?

Teaching Methods
• Presentation of frameworks, concepts, best practices
• Facilitated case discussion
• Application exercise

Materials

Making Innovation Happen

Presented by Vijay Govindarajan (VG)

Session Objectives
Explore how to instigate productive and non-defensive conversations about what it really takes to make innovation happen.
Learn simple, elegant, and practical principles for making innovation happen in your organization.
Discover how to avoid some of innovation’s most toxic myths, how to build the right kind of team, and how to learn quickly from experience.

Teaching Methods
• Presentation of frameworks, concepts, best practices
• Facilitated discussion

Materials
Helping Successful Leaders Become Even More Successful

Presented by Marshall Goldsmith

Session Objectives
Review key challenges faced by successful leaders.
Explore how to use “what to stop” as a coaching tool.
Practice and be ready to use “feedforward.”
Learn a proven model you can use to develop yourself and become better able to coach your staff.
Learn about peer coaching—how to do it and why it can be so effective.

Teaching Methods
- Presentation of frameworks, concepts, best practices
- Facilitated discussion
- Application exercises

Materials

Reverse Innovation

Presented by Vijay Govindarajan (VG)

Session Objectives
Develop a framework to answer the following questions:
What is reverse innovation?
Why is it important?
How to execute reverse innovation?
How might this apply to your company?

Teaching Methods
- Presentation of frameworks, concepts, best practices
- Facilitated discussion

Materials