TUCK ADVANCED MANAGEMENT PROGRAM
Week 1

TUCK EXECUTIVE EDUCATION AT DARTMOUTH

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	8:00 AM Meet in the Hanover Inn Lobby Walk To Tuck 8:30 - 9:00 AM Program Welcome & MAP Introduction (Pino Audia) 9:00 - 10:30 AM Harnessing the Power of Corporate Communication (Paul Argenti) 10:15 - 10:30 AM Break 10:45 - 12:15 PM Crisis Communication: How to Focus on the Opportunity (Paul Argenti)	8:00 - 8:30 AM Personal Reflection On Your Own 8:30 - 10:00 AM Digital Transformation (Vijay Govindarajan) 10:00 - 10:15 AM Break 10:15 - 11:45 AM Digital Transformation (Vijay Govindarajan)	8:00 - 8:30 AM Personal Reflection On Your Own 8:30 - 10:00 AM Leadership, Change and Influence (Pino Audia) 10:00 - 10:15 AM Break 10:15 - 11:45 AM Leadership, Change and Influence (Pino Audia)	8:00 - 8:30 AM Personal Reflection On Your Own 8:30 - 10:00 AM Ecosystem Strategy (Ron Adner) 10:00 - 10:15 AM Break 10:15 - 11:45 AM Ecosystem Strategy (Ron Adner)	8:00 - 8:30 AM Personal Reflection On Your Own 8:30 - 10:00 AM Deconstructing the Elements and Embracing Creativity (Conwell Worthington III) 10:00 - 10:15 AM Break 10:15 - 11:45 AM Deconstructing the Elements and Embracing Creativity (Conwell Worthington III)
	12:15 - 1:15 PM Lunch	11:45 AM - 1:00 PM Lunch	11:45 AM - 1:00 PM Lunch	11:45 AM - 1:00 PM Lunch	11:45 AM - 1:30 PM Working Lunch - MAP Session - All MAP Team Reflection
6:00 - 6:30 PM Program Registration	1:15 - 2:45 PM The Three-Box Solution: A Strategy for Leading Innovation (Vijay Govindarajan) 2:45 - 3:00 PM Break 3:00 - 4:30 PM The Three-Box Solution: A Strategy for Leading Innovation Cont. (Vijay Govindarajan) 4:30 - 5:45 PM MAP - Faculty Guided Session (Pino Audia)	1:00 - 2:30 PM Developing Competitive and Data-Driven Supply Chain Strategies (Lauren Lu) 2:30 - 2:45 PM Break 2:45 - 4:15 PM Developing Competitive and Data-Driven Supply Chain Strategies Cont. (Lauren Lu) 4:30 - 5:30 PM MAP - Faculty Guided Session (Pino Audia)	1:00 - 2:30 PM Leadership, Change and Influence Cont. (Pino Audia) 2:30 - 2:45 PM Break 2:45 - 4:15 PM Leadership, Change and Influence Cont. (Pino Audia)	1:00 - 2:30 PM Ecosystem Strategy Cont. (Ron Adner) 2:30 - 2:45 PM Break 2:45 - 4:30 PM Ecosystem Strategy Cont. (Ron Adner) 4:30 - 6:00 PM Break	**Free Afternoon**
6:30 - 8:30 PM Welcome Reception, Dinner and Program Orientation (Pino Audia)	**Free Evening**	**Free Evening**	4:30 - 6:00 PM Fireside Chat & Reception (Ramon Lecuona)	6:00-7:30PM Dinner at Professor Ron Adner's Home	**Free Evening**

TUCK ADVANCED MANAGEMENT PROGRAM
Week 2

TUCK
EXECUTIVE EDUCATION
AT DARTMOUTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
7:45 AM Meet in Hanover Inn Lobby, Walk to Dartmouth Boathouse **8:00 AM - 1:30 PM** Team Concepts Leadership Session	**8:00 - 8:30 AM** Personal Reflection On Your Own **8:30 - 9:00 AM** MAP Plan for Week 2 **9:00 - 10:30 AM** Three Box Solution: Executing Breakthrough Ideas (Vijay Govindarajan) **10:30 - 10:45 AM** Break **10:45 AM - 12:15 PM** Three Box Solution: Executing Breakthrough Ideas Cont. (Vijay Govindarajan)	**8:00 - 8:30 AM** Personal Reflection On Your Own **8:30 - 10:00 AM** Globalization at a Crossroad (Emily Blanchard) **10:00 - 10:15 AM** Break **10:15 - 11:45 AM** Globalization at a Crossroad (Emily Blanchard)	**8:00 - 8:30 AM** Personal Reflection On Your Own **8:30 - 10:00 AM** Leading an Inclusive Organization (Ella Bell Smith) **10:00 - 10:15 AM** Break **10:15 - 11:45 AM** Leading an Inclusive Organization (Ella Bell Smith)	**8:00 - 8:30 AM** Personal Reflection On Your Own **8:30 - 10:00 AM** Leaders as Network Architects (Adam Kleinbaum) **10:00 - 10:15 AM** Break **10:15 - 11:45 AM** Leaders as Network Architects (Adam Kleinbaum)
1:30 - 2:30 PM Debrief & Lunch	**12:15 - 1:15 PM** Lunch & Group Photo	**11:45 AM - 1:15 PM** Working Lunch - MAP Session - All MAP Team Reflection (Pino Audia)	**11:45 - 12:45 PM** Lunch	**11:45 - 12:45 PM** Lunch
Free Afternoon	**1:15 - 2:45 PM** Strategy Execution through Leadership and Talent Development (Pino Audia) **2:45 - 3:00 PM** Break **3:00 - 4:30 PM** Strategy Execution through Leadership and Talent Development (Pino Audia) **4:30 - 5:30 PM** MAP - Faculty Guided Session (Pino Audia)	**1:15 - 2:45 PM** Leading Disruptive Change (Scott Anthony) **2:45 - 3:00 PM** Break **3:00 - 4:30 PM** Leading Disruptive Change (Scott Anthony) **5:00 - 7:00 PM** Learning to Look	**12:45 - 2:15 PM** Data Analytics & Big Data (Geoff Parker) **2:15 - 2:30 PM** Break **2:30- 4:00 PM** Data Analytics & Big Data (Geoff Parker) **4:00-5:00PM** Break **5:00 PM** Meet to Travel to King Arthur Baking Company	**12:45 - 2:15 PM** Corporate Ethics: How to Integrate Values into Culture (Paul Argenti) **2:15 - 2:30 PM** Break **2:30-4:00PM** MAP Reflection with Cohort (Pino Audia) **4:00-4:30PM** Program Off-Boarding **4:30 - 6:30 PM** Free Time
Free Evening	**Free Evening**	**Free Evening**	**6:00 - 8:00 PM** Homemade Pizza Night	**6:00 - 8:00 PM** Closing Dinner & Program Graduation (Pino Audia & Doan Trang Nguyen)