

Building a Successful Business

Our program curricula are continually evaluated to meet participant needs and are constantly evolving. This schedule is a representative sample and is subject to change.



**TUCK
EXECUTIVE EDUCATION**
AT DARTMOUTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	<p>7:30 AM Meet in lobby for walk to Tuck</p> <p>7:45 - 8:30 AM Breakfast</p>	<p>7:00 - 7:50 AM Breakfast</p>	<p>7:00 - 7:50 AM Breakfast</p>	<p>7:00 - 7:50 AM Breakfast</p>	<p>7:30- 8:30 AM Breakfast</p>
	<p>9:00 AM - 12:00 PM Competitive Strategy <i>Ramon Lecuona</i></p>	<p>8:00 - 10:00 AM Financing Your Business - Preparing Projected Financial Statements <i>Phil Stocken</i></p> <p>10:15 AM - 12:00 PM Financing Your Business - Obtaining a Loan <i>Phil Stocken</i></p>	<p>8:00 - 9:30 AM Managing Teams <i>Aram Donigian</i></p> <p>9:45 AM - 12:00 PM Strategic Marketing II <i>Gail Ayala Taylor</i></p>	<p>8:00 - 12:00 PM Managing Change <i>Alva Taylor</i></p>	<p>9:00 - 10:30 AM What's Next - Reflections from Alumni</p> <p>10:45 - 11:30 AM Staying Connected <i>Gail Ayala Taylor</i></p> <p>11:30 AM - 12:00 PM Program Completion Ceremony</p>
	<p>12:00 - 1:00 PM Lunch</p>	<p>12:00 - 1:00 PM Lunch + Headshots</p>	<p>12:00 - 1:00 PM Lunch</p>	<p>12:00 - 1:00 PM Lunch</p>	<p>12:00 - 1:00 PM Departure Lunch available to go</p>
<p>2:00 - 6:15 PM Program Check-in Light lunch offered</p> <p>2:30 - 6:30 PM Optional Session: Overview of Financial Statements <i>Phil Stocken</i></p>	<p>1:00 - 2:30 PM Statement of Cash Flows & Cash Flow Management <i>Phil Stocken</i></p> <p>2:45 - 5:00 PM Financial Analysis <i>Phil Stocken</i></p>	<p>1:00 - 5:00 PM Strategic Marketing <i>Gail Ayala Taylor</i></p> <p>5:00 PM Group Photograph</p>	<p>1:00 - 4:00 PM Operations Strategy: Aligning the Organization for Superior Execution <i>Joseph Hall</i></p> <p>4:15 - 5:15 PM Strategic Marketing, cont'd <i>Gail Ayala Taylor</i></p>	<p>1:00 - 2:15 PM Risk Management <i>Karen Cole</i></p> <p>2:30 - 5:00 PM Leadership <i>Ella Bell Smith</i></p>	
<p>6:30 - 8:30 PM Welcome Reception, Dinner, and Program Orientation</p>	<p>Free Evening</p>	<p>Free Evening</p>	<p>5:30 - 6:45 PM Reception & Industry Networking Dinner</p> <p>6:45 - 8:00 PM Doing Business with Corporations <i>Tip Jones</i></p>	<p>6:30 - 9:00 PM Celebration Reception and Dinner</p>	