

Growing an Established Business

Our program curricula are continually evaluated to meet participant needs and are constantly evolving. This schedule is a representative sample and is subject to change.



**TUCK
EXECUTIVE EDUCATION**
AT DARTMOUTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	<p>7:15 AM Meet in lobby for walk to Tuck</p> <p>7:30 - 8:20 AM Breakfast</p>	<p>7:00 - 7:50 AM Breakfast</p>	<p>7:00 - 7:50 AM Breakfast</p>	<p>7:00 - 7:50 AM Breakfast</p>	<p>7:30- 8:30 AM Breakfast</p>
	<p>8:30 AM - 12:30 PM Business Strategy for Growth <i>Alva Taylor</i></p>	<p>8:00 AM - 12:00 PM Implementing Your Financial Strategy for Growth <i>Phil Stocken</i></p>	<p>8:00 AM - 12:00 PM Marketing Strategies to Scale <i>Gail Ayala Taylor</i></p>	<p>8:00 AM - 12:00 PM Creating an Authentic Brand for Growth <i>Lauren Grewel</i></p>	<p>8:45 - 9:30 AM Doing Business with Corporations</p> <p>9:30 - 10:30 AM Crafting Your Digital Presence <i>Alva Taylor</i></p> <p>10:30 - 11:30 AM Growth Implementation <i>Alva Taylor</i></p> <p>11:30 AM - 12:30 PM Closing Ceremony</p>
	<p>12:30 - 1:30 PM Lunch</p>	<p>12:00 - 1:00 PM Lunch + Headshots</p>	<p>12:00 - 1:00 PM Lunch</p>	<p>12:00 - 1:00 PM Lunch</p>	<p>12:30 PM Departure Lunch available to go</p>
<p>2:00 - 6:15 PM Program Check-in Light lunch offered</p> <p>2:30 - 6:30 PM Optional Session: Overview of Financial Statements <i>Phil Stocken</i></p>	<p>1:30 - 5:30 PM Financial Analyses in Preparation for Growth <i>Phil Stocken</i></p>	<p>1:00 - 3:00 PM Business Strategy for Growth II <i>Alva Taylor</i></p> <p>3:15 - 5:30 PM Strategic Partnerships and Acquisitions <i>Alva Taylor</i></p>	<p>1:00 - 5:15 PM Negotiating for Growth <i>Aram Donigian T'08</i></p>	<p>1:00 - 3:00 PM Scaling Operations and Human Capital <i>Alva Taylor</i></p> <p>3:15 - 5:00 PM Growth Leadership <i>Alva Taylor</i></p>	
<p>6:30 - 8:30 PM Welcome Reception, Dinner, and Program Orientation</p>	<p>Free Evening</p> <p>5:45 - 6:45 PM Optional Tour: Dartmouth's Orozco Murals</p>	<p>5:30 PM Group Photo</p> <p>Free Evening</p>	<p>5:30 - 7:30 PM Reception & Industry Networking Dinner</p>	<p>6:30 - 9:00 PM Celebration Reception and Dinner</p>	